

Your guide to the Dietitians Week toolkit



Dietitians Week

11-17 May 2026

Celebrating our collective impact

Everything you need to activate, promote and celebrate our collective impact!

Thank you for downloading the 2026 toolkit. It provides ready-to-use resources and strategies to ensure clear, confident and consistent messaging during Dietitians Week and beyond.

Resources

🌀 Advocacy - Reimagining Nutrition and Dietetics for a Better Australia – Towards 2036

Explore our 10-Year Strategic Direction and see how it opens the next chapter for the dietetic profession, reinforcing the rising understanding that nutrition sits at the heart of the nation's health, wellbeing and economic future.

🌀 Awareness raising materials

Discover bold, eye-catching posters and flyers for clinics, workplaces and community settings - designed to inform and motivate the public and health professionals alike.

🌀 Social media templates

Find easy-to-use Canva templates for posts and video that help you maintain consistent, professional messaging and branding wherever you share content.

🌀 Member care

Access engaging flyers designed to inspire members to join a branch or interest group, and prompt you to keep your membership details and profile current so the public can connect with you via our Find a dietitian tool.

🌀 Events

Check out local events in your state or territory and get involved. Branch-led Friends of nutrition events are open to members, health professionals and nutrition allies.

🌀 Grow your skills

Unlock your members-only discount on 3 Centre for Advanced Learning courses, and discover why signing up for The private practice summit: From set-up to scale-up is a smart investment in your future.

Your messaging guide for Dietitians Week

Maximise the impact of your social posts

- ✓ Post regularly throughout Dietitians Week to keep the momentum strong and your audience engaged.
- ✓ Personalise your posts while staying aligned with the theme - Celebrating our collective impact - to maintain consistency across the campaign.
- ✓ Encourage interaction by asking questions, inviting stories or prompting discussion.
- ✓ Strive to inspire, educate and foster inclusivity, and actively reject bullying, discrimination, racism and bias in all forms.
- ✓ Use high-quality videos, images and infographics to boost visibility and engagement across platforms.
- ✓ Mention and tag relevant associations and nutrition allies to expand your reach and strengthen sector-wide visibility.
- ✓ Use the campaign hashtags to unify messaging and improve discoverability across social media.

Key messaging: Celebrating our collective impact

- ☆ Dietitians Week celebrates the evidence behind our practice, the impact we make every day, and the influence dietitians hold across communities and systems.
- ☆ Dietitians lead the way in support better health, providing evidence-based care that empowers every individual - let's celebrate our impact and dedication.
- ☆ Dietitians work across the health system with all professionals to deliver better patient care and drive improved health outcomes.
- ☆ Honouring the expertise, dedication and everyday actions of dietitians who shape healthier communities across the country.
- ☆ Showcasing the difference we make - individually and together - through evidence-based practice, advocacy, connection and collaboration.
- ☆ Together, we champion nutrition, elevate our profession, and create meaningful change in every community we serve.
- ☆ Dietitians are at the heart of a healthy future for all Australians.



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#DietitiansWeek2026
#CelebratingOurCollectiveImpact
#EvidenceImpactInfluence