Response to consultation - Healthy Food Partnership Guide for Serving Sizes - Submission 2021

Submitted to the Healthy Food Partnership, Department of Health (November 2021).

Dietitians have an important role in the food system to support consumers to identify healthier food options and companies with product formulation, marketing, consumer education and compliance.

This submission was prepared in response to the Healthy Food Partnership Voluntary Industry Best Practice Guide for Serving Sizes public consultation.

While the intention of the guide is to support portion size reduction and therefore benefit public health, we do not agree that this document outlines true best practice. Serving sizes are still very large for many categories and will encourage excessive intake and distorted perceptions of normal food intake.

To read our recommendations download our full submission.

Get in touch

If you have questions about this submission, contact us at policy@dietitiansaustralia.org.au