Privacy Act Review Report

Submitted to the Attorney-General's Department.

Dietitians Australia welcomes and acknowledges the importance of the Privacy Act Review Report.

Dietitians Australia's key focus of the report is on the use of children's data and personal information to market unhealthy foods and diets. Children should be able to use digital media without being exposed to and bombarded with sophisticated digital marketing campaigns for unhealthy food.

There is clear and robust evidence that children's exposure to unhealthy food marketing influences their food choices, influences their diets, and can contribute to poor diets, overweight and obesity.

The Privacy Act has an important role to play in protecting children online and creating an environment that restricts commercial exploitation of children and enables children to participate as digital citizens while having their best interests protected.

For more, download our full submission.

Get in touch

If you have questions about this submission, contact us at policy@dietitiansaustralia.org.au